

INFLUENTIAL WOMEN OF DESIGN | MIAMI



"Milton Glaser said, 'There are three responses to a piece of design—yes, no and wow! Wow is the one to aim for.' I live by that."

A FAMILY PASSION

"My father has always been an example for me," Canepa shares. "My sister (now also an architect and I always wanted to go and visit his projects on the weekend; and during the week we went to his office to draw and paint. He was a very famous architect in Lima in the 1980s, recognized for his innovation and the way he made the Mediterranean style his own."

LIMELIGHT ON LIMA

During quarantine from the pandemic, Canepa and a group of nine colleagues decided to use the downtime to make big plans in Lima, Peru. "We started the official Interior Design Association of Peru, called DID, of which I am now vice president," she shares. "It has been more than a year since we officially launched activities, which include social projects, the first interior design week in Lima, conferences promoting the career path in universities, alliances with brands and more."

SIERRA FURNITURE

305.801.5492 | sierrafurnituremiami.com | [@sierrafurnituremiami_](https://www.instagram.com/sierrafurnituremiami_)



Sometimes, a single career path just isn't enough for the passionate. Such is the feeling for Carla Canepa, who in addition to being an interior designer, is the creative director and CEO of Sierra Furniture Miami. "The combination gives me the freedom to personalize pieces for my interiors," she shares. Founded in 1990 in the city of Gramado, Brazil, with the first showroom opened by Canepa in Lima eight years ago, the brand is now present in more than 10 countries around the world. Asked to discuss future goals,

Canepa enthuses with the spirit of a true entrepreneur, "One of the core aims for me was to have a Sierra Furniture Miami showroom in Florida, which we accomplished last year with the opening of our Coral Gables location," she says. "My new goal is to continue expanding throughout this beautiful state, which will coincide nicely with my interior projects in Fisher Island, Pinecrest, Coral Gables and beyond." The latter includes endeavors in California and Puerto Rico.

Top The elegance of marrying wood and concrete is core to Canepa's style, and it is exemplified well in this interior.
Bottom A project with personality, this home contrasts neutral colors with black tones that make the space feel contemporary and minimalist.

Photography Top by Renzo Rebagliati; Bottom & Headshot by Vinicius Barro